



Libsyn Launches Private Premium Service for Secure Business Podcasting

CLEVELAND, OH – September 9th, 2015 – Liberated Syndication (Libsyn) the worldwide leader of podcast hosting, distribution and monetization announced the launch of the new LibsynPro service offering - Private Premium today at Content Marketing World (<http://www.contentmarketingworld.com>).

Private Premium is designed for companies and organizations that require secure distribution of content (Audio, Video, Blog Posts and PDF's) to their mobile workforce. This service provides businesses with a simple method to safely and quickly send critical information and alerts directly to employees via custom apps for iOS and Android devices.

“Podcasting technology is a perfect fit for content marketing and LibsynPro delivers the professional service and reliability required by companies and large organizations to get their message out,” said Rob Walch VP of Podcaster Relations with Libsyn. “Businesses are also looking for ways to seamlessly communicate with their employees, customers and partners while protecting critical, internal information. With our Private Premium offering, LibsynPro now delivers a world-class, secure distribution method for teams to easily access information critical to their jobs via custom smartphone apps.”

Private Premium securely delivers content to end users who are specifically authorized by the company. Businesses have immediate access via the LibsynPro interface to make additions, modifications and deletions to the approved user list. Content can instantly be published to the secure smartphone apps with corresponding push notifications to alert users of new information. LibsynPro provides administrator and publisher rights' management to maintain security and user management.

Additionally, the smartphone apps make the consumption of the content easy and convenient for the end users - including a car play mode for Audio content playback and downloads to the app for playback in Airplane mode. The entire mobile team has secure access to critical information, at any time from any location.

The addition of the Private Premium offering to LibsynPro allows companies to strengthen their content marketing for both external customers and internal teams. The same technology solution can distribute sales, marketing and educational content publicly or through restricted access. Visit Libsyn at Content Marketing World in Cleveland, Booth 4 on September 9th and September 10th or email rob@libsyn.com for additional information.

About Liberated Syndication:

Liberated Syndication (Libsyn) is the world's leading podcast hosting network and has been providing publishers with distribution and monetization services since 2004. In 2014 Libsyn delivered over 2.6 Billion downloads. Libsyn hosts over 2.5 Million media files for more than 25,000 podcasts, including typically around 35% of the top 200 podcasts in iTunes. Podcast producers choose Libsyn to measure their audience, deliver popular audio and video episodes, distribute their content through smartphone Apps (iOS, Android and Windows Phone 8), and monetize via premium subscription services and advertising. We are a Pittsburgh based company with a world class team. Visit us on the web at www.libsyn.com.

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