



## **President Obama Breaks Single Day Podcast Record**

### **WTF with Marc Maron Episode with President Obama has Largest Episode Launch in Libsyn History**

PITTSBURGH, PA – June 24th, 2015 – Liberated Syndication (Libsyn), a worldwide leader of podcast hosting, distribution and monetization, today announced that download requests on the Libsyn network for the WTF with Marc Maron interview with President Obama reached well over 725,000 in the first 24 hours of the episode launch - more than doubling the previous record. The episode reached the 1 million mark in under 48 hours, also a record for Libsyn's service.

The interview was a homecoming in more than one way for the President. The first was his mention that Marc's garage was just a few miles from where he attended college. The second was a homecoming to Libsyn which hosted the President's podcast during his successful campaign prior to the 2008 presidential election.

"We are honored that both the President and Marc chose Libsyn as their podcast hosting partner, and extremely proud to provide a world-class podcast hosting solution that was easily able to handle the historic number of requests for the WTF episode," stated Rob Walch, Libsyn's VP of Podcast Relations.

Mr. Walch continued, "Marc's interview with the President of the United States validates the cultural importance of podcasting in general and his show specifically. Marc represents everything that is great about podcasting. On behalf of the Libsyn team, we congratulate him on this historic and industry changing interview and for the record breaking number of download requests for this episode."

Libsyn continues to be the leading podcast hosting and distribution solution with over 25,000 podcast shows on the Libsyn Network. The results from the past 48 hours punctuate the design philosophy behind the service and demonstrate the scale of the Libsyn Network.

#### **About Liberated Syndication:**

Liberated Syndication (Libsyn) is the world's leading podcast hosting network and has been providing publishers with distribution and monetization services since 2004. In 2014 Libsyn delivered over 2.6 Billion downloads. Libsyn hosts over 2.5

Million media files for more than 25,000 podcasts, including typically around 35% of the top 200 podcasts in iTunes. Podcast producers choose Libsyn to measure their audience, deliver popular audio and video episodes, distribute their content through smartphone Apps (iOS, Android and Windows Phone 8), and monetize via premium subscription services and advertising. We are a Pittsburgh based company with a world-class team. Visit us on the web at [www.libsyn.com](http://www.libsyn.com).

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